



LADY
ROCKS
CORPORATE PARTNERSHIPS



ABOUT US

LADY ROCKS BASKETBALL

The Lady Rocks are a West of Scotland basketball team, based in North Lanarkshire at St Maurice's Sports Comprehensive, with a commitment to building the best female basketball club in Scotland

The Lady Rocks compete in various basketballscotland competitions from Under 12 girls to Senior Women level!

Our U12 and U14 Girls compete in the West Regional Development League, U16 and U18 Women in Division 1 of the Scottish Basketball Championship, and Senior Women in the Premier Division of the Scottish Basketball Championship.

GLASGOW ROCKS BASKETBALL

The Glasgow Rocks are Scotland's only mens professional basketball team, originating from the Emirates Area in Glasgow, competing in the British Basketball League! The Glasgow Rocks are one of the leading professional franchises in all of UK basketball, and with the Lady Rocks by their side, the club has an ambitious aim of being the leading basketball franchise for both boys and girls across Scotland!

Both the Glasgow Rocks and the Lady Rocks have been working in partnership since 2009, and are recognised as one of the country's leading clubs for developing Scottish and Great Brittish quality level players!





STRENGTHS

MAIN STRENGTHS OF BASKETBALL AND LADY ROCKS...

- 1) Basketball is the second most played sport amongst teenagers in the UK after football [Harris Research].
- 2) Basketball is an inclusive sport played equally by boys and girls and watched equally by males and females.
- 3) Basketball carries none of the negative associations of tribalism, violence, racism or sectarianism which stigmatise other sports.
- 4) Basketball is accessible in a family friendly package and the sport has the unique ability to deliver powerful and impactful life messages.
- 5) Extensive community and outreach programmes, such as the Gladiator Rocks Basketball Academies, that deliver to primary and secondary schools across North Lanarkshire and East Dunbartonshire.
- 6) Increased media awareness of the Lady Rocks across all forms of social media, and in the local community.
- 7) Strong working relationships with agencies such as sportscotland and Scottish Women in Sport, focussing on improving the women's game in Scotland and the publicity it receives.

ROCKS IN THE COMMUNITY

GLADIATOR ROCKS BASKETBALL ACADEMIES



The Gladiator Rocks is the official community outreach programme of the Lady Rocks! The programme delivers local basketball academies for young people aged 8-12 years of age, working to provide them with the opportunity to improve their basketball and interpersonal skills, become healthier players and a pathway to a performance based environment within the Lady Rocks or Glasgow Rocks squads.

The programme also works to improve the lives of young people aged 13-18 by engaging them in basketball leadership roles, through upskilling their knowledge of basketball, and working with young people, with the support of the 'Lady Rocks Taking the Lead' youth leadership initiative in conjunction with sportscotland, Youth Scotland, Youth Active and Active Girls.

Our Gladiator Rocks Basketball Academies also engage with hundreds of boys and girls annually through the delivery of school and community basketball sessions, roadshows and tournaments, through the support of various Active Schools teams and sportscotland.



ROCKS IN THE COMMUNITY

ROLE MODELS & BASKETBALL AS ENGAGEMENT TOOLS...

Our Gladiator Rocks Basketball Academies use the sport of basketball, and the role models of the Lady Rocks, as a means to engage young people in regular physical activity with the hope of retaining them within the sport, ultimately providing a pathway to the performance level!

Basketball is inclusive with a 'cool' image, offering a platform for our coaches and Lady Rocks players to connect with younger generations to ultimately encourage them to reach their full potential!

Between April - June 2017, our Gladiator Rocks programme impacted more than 900+ boys and girls between the delivery of community basketball sessions, school roadshows and basketball tournaments!



SUPPORT THE LADY ROCKS



LADY ROCKS





OPPORTUNITIES

HOW CAN YOU BE A PART OF THE LADY ROCKS?

There are many ways you can assist the Lady Rocks whilst benefiting through the club! Whatever your requirements, the Lady Rocks are open to discussing all forms of opportunities!

SPONSORSHIPS:

- 1) Naming Rights
- 2) Jersey
- 3) Shorts
- 4) Match Days
- 5) Players
- 6) Tracksuits
- 7) Court
- 8) Community Initiatives

ADVERTISING:

- 1) Courtside Boards and Banners
- 2) Match Day Programs
- 3) Posters
- 4) Leaflets/Flyers
- 5) Newsletters
- 6) Social Media
- 7) Home Court Promotional Screens
- 8) Match Day Announcements

SPONSORSHIP

NAMING RIGHTS SPONSOR

The naming rights sponsor is the highest accolade of sponsorship available and can include:

- 1) Sponsor name to be incorporated into club name and logo - i.e Lady (*sponsor name*) Rocks
- 2) Website branding and social media recognition
- 3) x20 Reserved courtside tickets for entire regular season
- 4) Match day announcements
- 5) Branding on Home and Away Jerseys for entire season
- 6) Courtside Banner and Advertising Board at Home matches for entire season
- 7) Senior Women Player Appearances
- 8) Full page regular advertisement in match day programs for entire season

Cost for Naming Rights sponsorship starts at £10,000 + VAT for the Lady Rocks

Cost for Naming Rights sponsorship starts at £5,000 + VAT for the Gladiator Rocks Basketball Academy programme



SPONSORSHIP



JERSEY SPONSOR

Jersey Sponsorship is one of the most sought after sponsorships and can include:

- 1) Branding on all Team and Replica Jersey's for entire season
- 2) x8 Reseved courtside tickets for entire regular season
- 3) Match day announcements
- 4) Courtside Banner at Home matches for entire season
- 5) Senior Women Player Appearances
- 6) Website branding and social media recognition
- 7) Half page regular advertisement in match day programs for entire season

Cost for Jersey Sponsorship starts at £1,000 + VAT

SPONSORSHIP

SHORTS SPONSOR

Shorts Sponsorship can include:

- 1) Branding on all Team and Replica Shorts for entire season
- 2) x4 Reserved courtside tickets for entire regular season
- 3) Match day announcements
- 4) Website branding and social media recognition
- 5) 1/4 page regular advertisement in match day programs for entire season

Cost for Jersey Sponsorship starts at £500 + VAT





SPONSORSHIP

SINGLE MATCH DAY SPONSOR

Any Match Day sponsorship is unique and will help your brand stick out to our crowd, both in attendance and online, with each sponsorship tailored to suit your needs!

Match Day Sponsorships are a great way to building corporate relationships or simply just enjoying a great time out with family and friends witnessing one of Scotland's Premier female basketball teams in action!

MATCH DAY SPONSORSHIP INCLUDES:

- 1) x12 reserved courtside seats
- 2) Presentation on court with the Lady Rocks players incl. picture
- 3) Social media and in-match announcements
- 4) Two-page advertisement for respective match program
- 5) Flyer distribution
- 6) Home Court Arena promotion
- 7) Signed Lady Rocks Jersey or Basketball

Cost for Match Day Sponsorship starts at £100 + VAT



SPONSORSHIP

FULL KIT SPONSOR

Sponsor the Lady Rocks Home kit, Away kit or Tracksuits and have your company's brand represented all throughout Scotland both on the court and out in the community!

Full Kit Sponsorship can include:

- 1) Company branding on all Team kits and tracksuits for entire season
- 2) x12 Reserved courtside tickets for entire regular season
- 3) Match day announcements
- 4) Website branding and social media recognition
- 5) Courtside Boards and Banners
- 6) Lady Rocks Player Appearances
- 7) Press and PR Coverage
- 8) 3/4 page regular advertisement in match day programs for entire season

Cost for Jersey Sponsorship starts at £3,000 + VAT



SPONSORSHIP

PLAYER SPONSORSHIP

Do you have favourite Lady Rocks player or would simply like to support the continuous development of a young player? Either or, sponsoring our players is a great way of further promoting your business!

PLAYER SPONSORSHIP INCLUDES:

- 1) x6 reserved courtside seats for entire season
- 2) Half page advertisement in match day programme four times per season
- 3) Social media and in-match announcements
- 4) Picture with the Lady Rocks player including a signed jersey
- 5) Your business logo on the players website profile page

*Cost for Player Sponsorship starts at
£200 + VAT*





**GET INVOLVED
THE TIME IS NOW**



LADY ROCKS

#OurTeamIsEverything

